

HOUSE GOP INACTION ON CIR DAMAGING REPUBLICAN PARTY IMAGE

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Today's Discussion

- Latino voter perceptions of Republican Party.
- Blocking CIR with pathway to citizenship results in two outcomes that should matter to Republican party:
 1. Cements negative images of the GOP
 2. Pushes even more Latino voters away
- Republican inaction on reform will damage their brand and party image with Latino voters short and long term

The Research

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by Latino
Decisions &
Hart Research

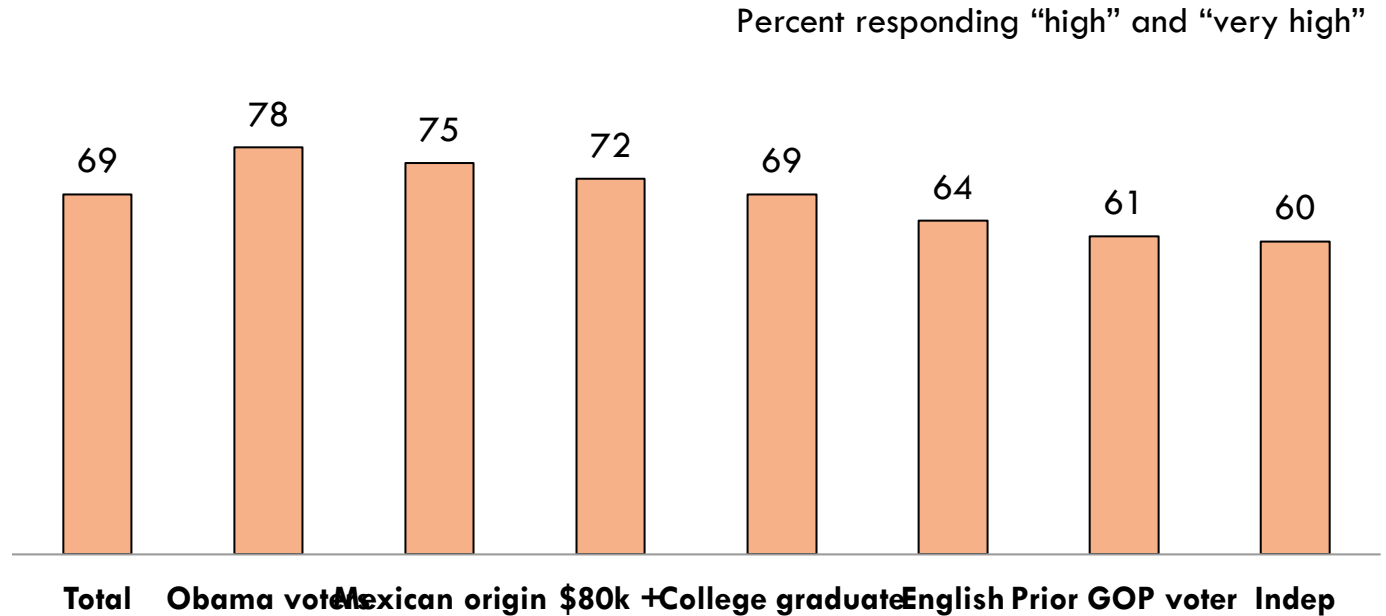
- ❑ 600 Latino 2012 voters
- ❑ Conducted July 8-12, 2013
- ❑ Live interviews, landline and cell phone
- ❑ Nominal margin of error is +/- 4.0%
- ❑ Interview in Spanish or English at subject's discretion

LATINOS WILL BLAME REPUBLICAN PARTY
IF PATHWAY TO CITIZENSHIP IS BLOCKED



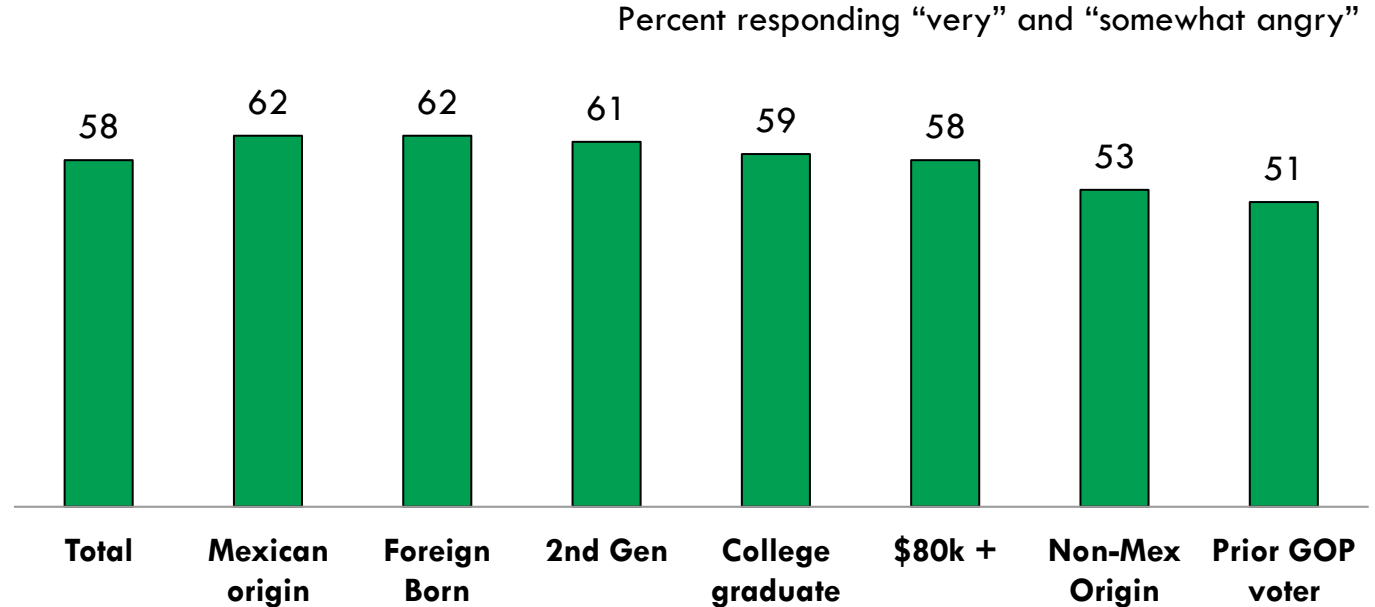
Immigration reform is a priority

Should it be a priority for Congress to pass an immigration reform bill that includes pathway to citizenship?



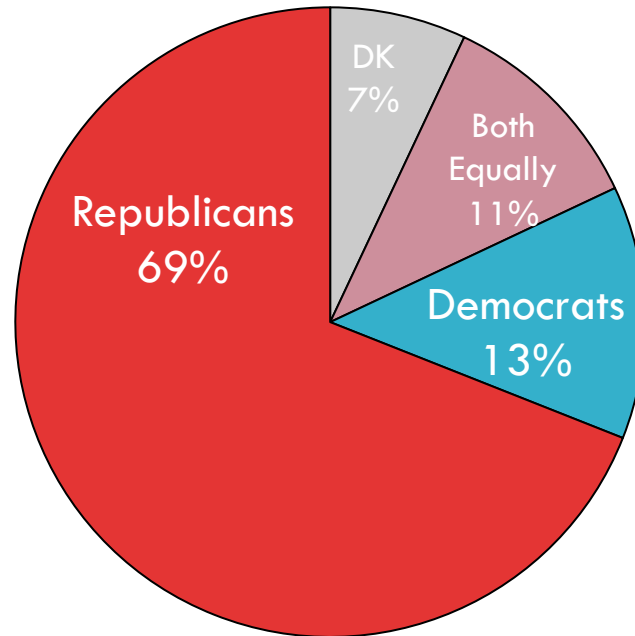
Latino voters will be angry if path to citizenship is blocked

If the House blocks an immigration reform bill with a pathway to citizenship, will you feel personally angry about it?

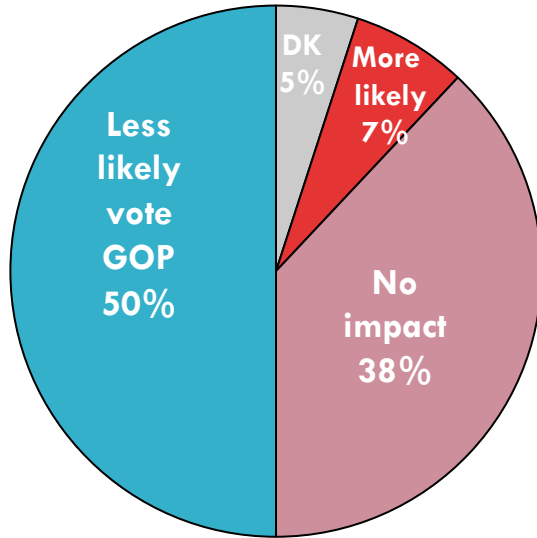


CIR failure puts GOP at greater risk

If CIR does not pass, which party will be to blame for that outcome?



Future GOP vote if CIR is blocked



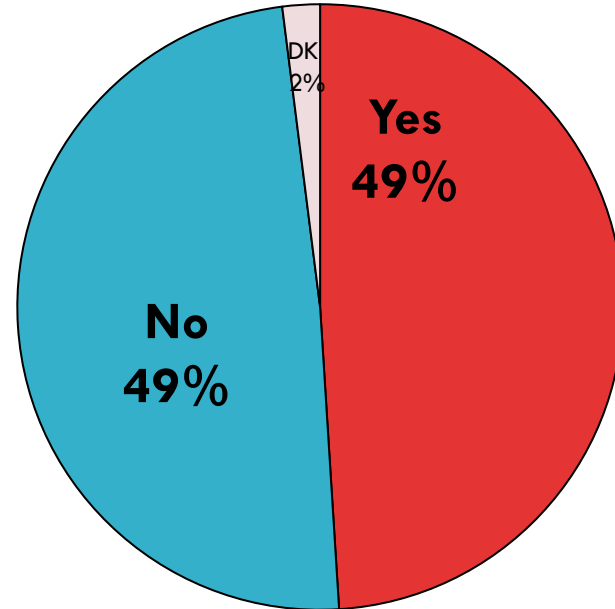
Percent LESS likely to vote Republican in future elections if CIR is blocked

Prior GOP voters	40%
Independents	38%
Women	52%
Men	48%
Naturalized	51%
2 nd Gen	57%
3 rd Gen	40%

Prior vote for GOP candidate

Historically Latinos have been open to the GOP:

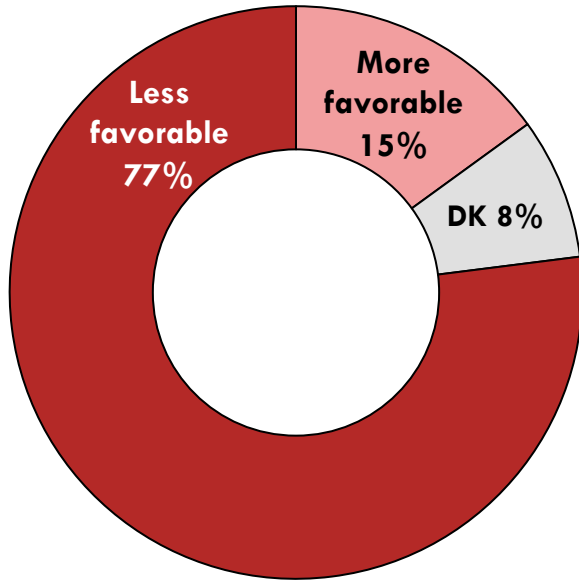
Half of Latino voters have cast ballots for Republican candidate(s).



LATINO VOTER REACTION: GOP STATEMENTS ON IMMIGRANTS & IMMIGRATION

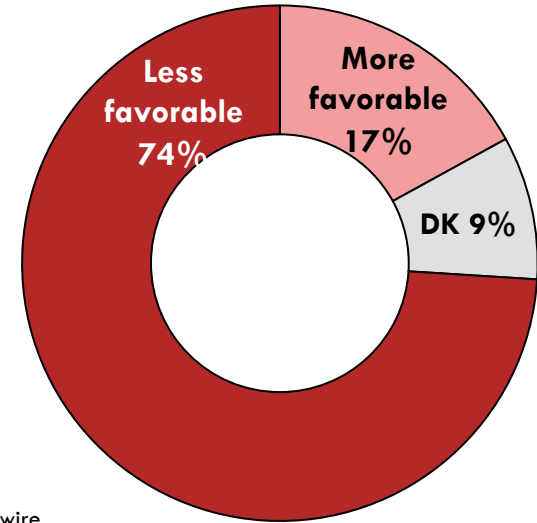


“There is a surefire way to create jobs now for American citizens: evict all illegal aliens from America.”



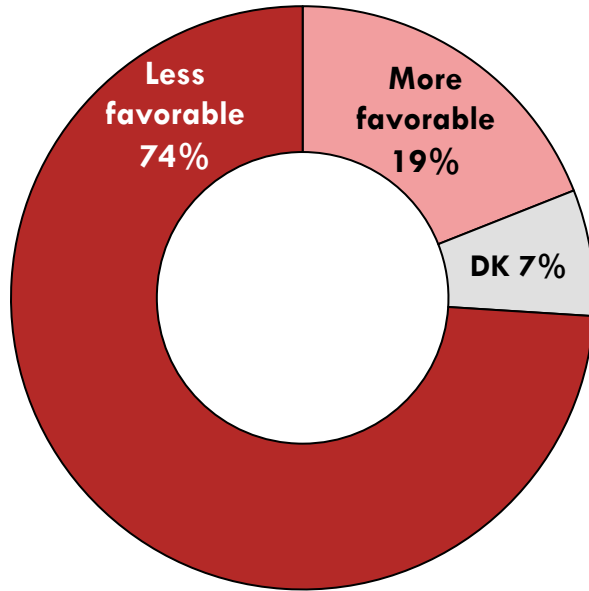
1. Evict illegals

“In talking about the border: We could also electrify this wire with the kind of current that would not kill somebody, but it would simply be a discouragement for them to be fooling around with it. We do that with livestock all the time.”



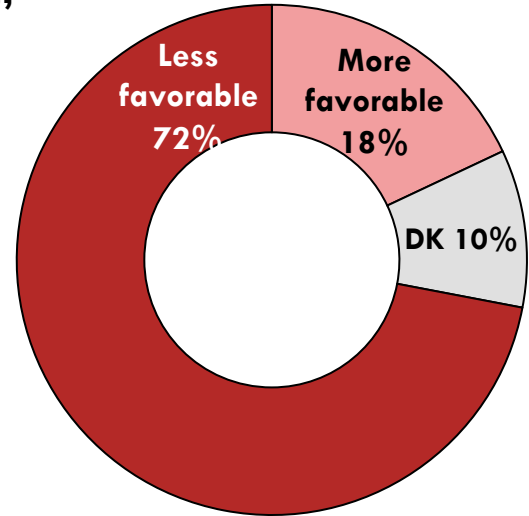
2. Livestock electric wire

“I strongly believe that individuals who came here illegally should be punished to the fullest extent of the law, not rewarded for their actions.”



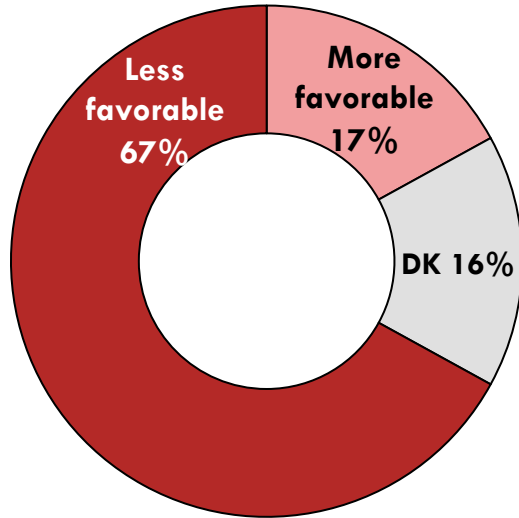
3. Punished to fullest extent

“House Republicans are not going to be able to vote for a pathway to citizenship for undocumented immigrants. The people who came here illegally should not have a path to citizenship.”... “If you are here illegally you ought to be deported.”



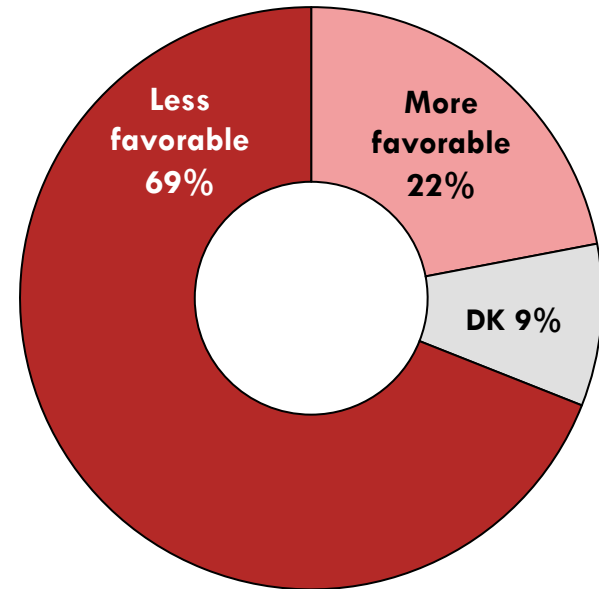
4. No citizenship/deport

“How many Americans died at the hands of those who did get across the Mexican border? And I can tell you that number is in multiples of the victims of September 11th.... We have a slow motion Holocaust on our hands.”



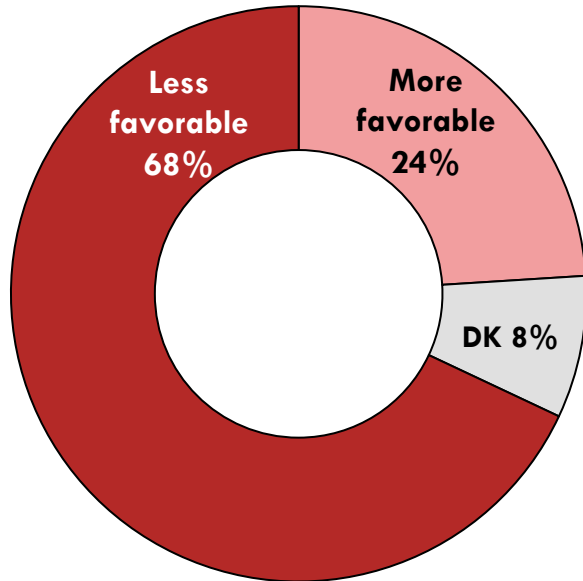
5. Slow motion Holocaust

“Mr. President, build up this wall. ... The things that made America great are Americans. You don't get to come over here and be takers.”



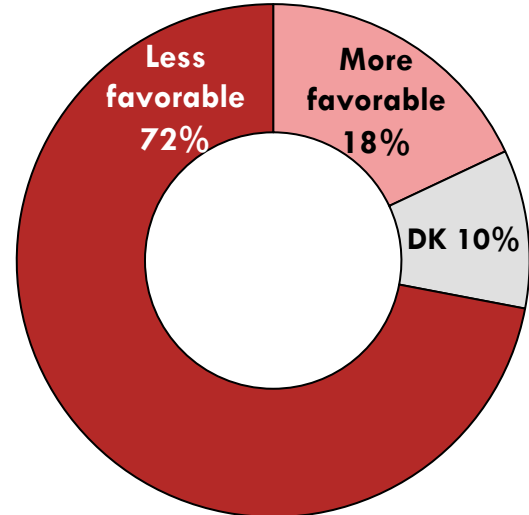
6. Build the wall

“These illegal aliens are criminals and we need to treat them as such. I’m not in favor of giving amnesty to anybody who has broken the law.”



7. Treat like criminals

“Anyone who believes that they're going to win over the Latino vote is grossly mistaken. The majority that are here illegally are low-skilled or may not even have a high school diploma. The Republican Party is not going to compete over who can give more social programs out.”

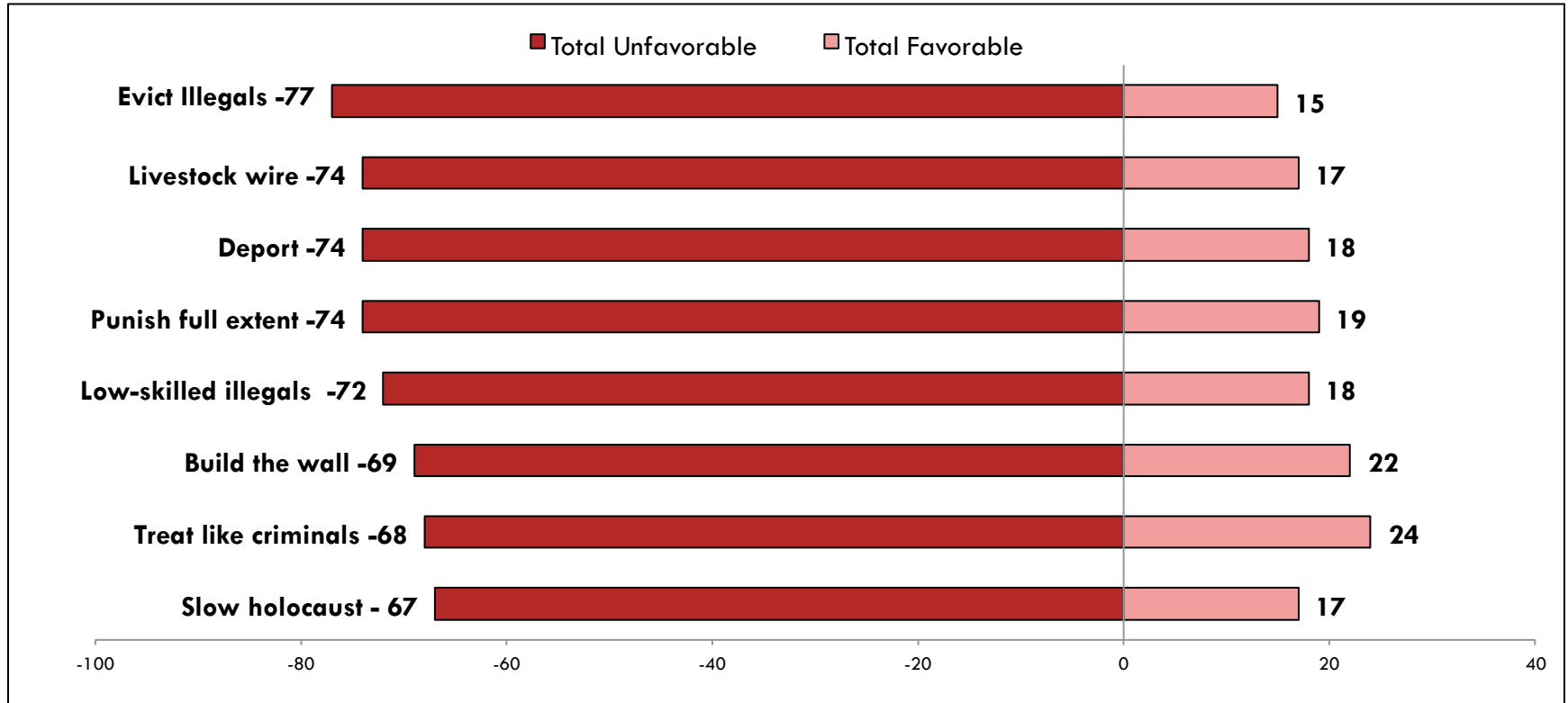


8. Low-skilled illegals

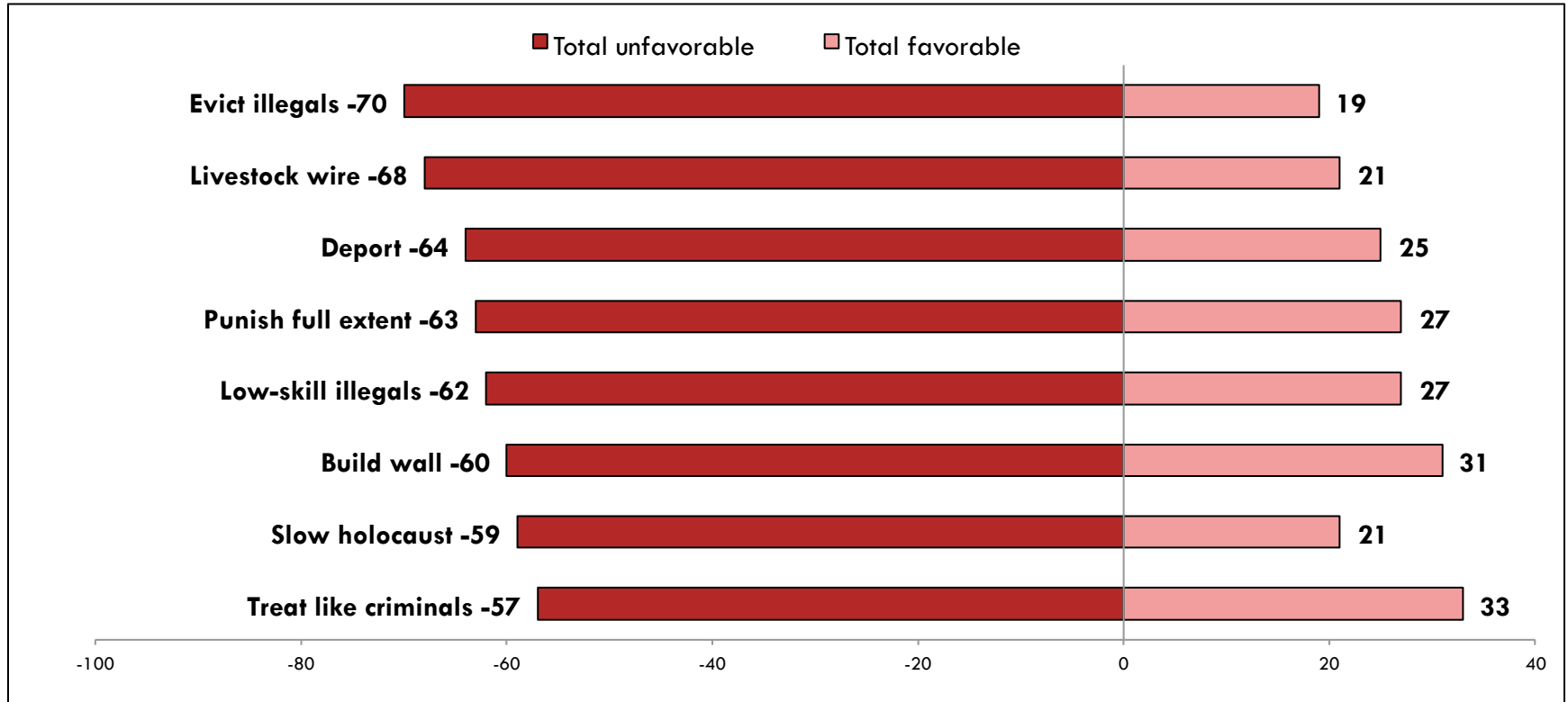
7. [Rep. Paul Broun, Laura Ingraham Radio Show, 3/22/13]

8. [Rep. Lou Barletta; Huffington Post, [1/29/13](#)]

Latino voter views of Republican party in response to GOP House member statements on immigrants and immigration

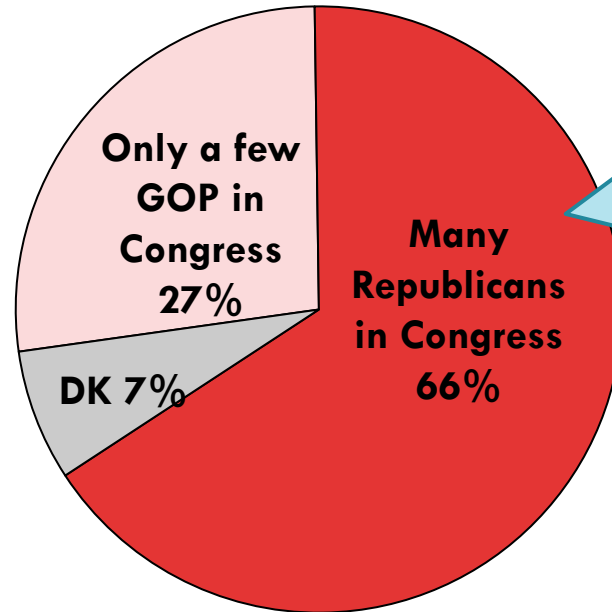


Prior GOP Voters: Views of Republican party in response to GOP House member statements on immigrants and immigration



Hostile voices speak for GOP House

Thinking about these quotes, do you think only a few Republicans in Congress hold these kinds of attitudes, or that many Republicans do?



Agree "Many Republicans"

Independent	55%
Prior GOP Voter	55%
Youth (18-34)	74%
Age 51 – 69	65%
Over \$80,000 inc	64%
College degree	62%
English interview	64%
Spanish interview	70%
Evangelical:	70%

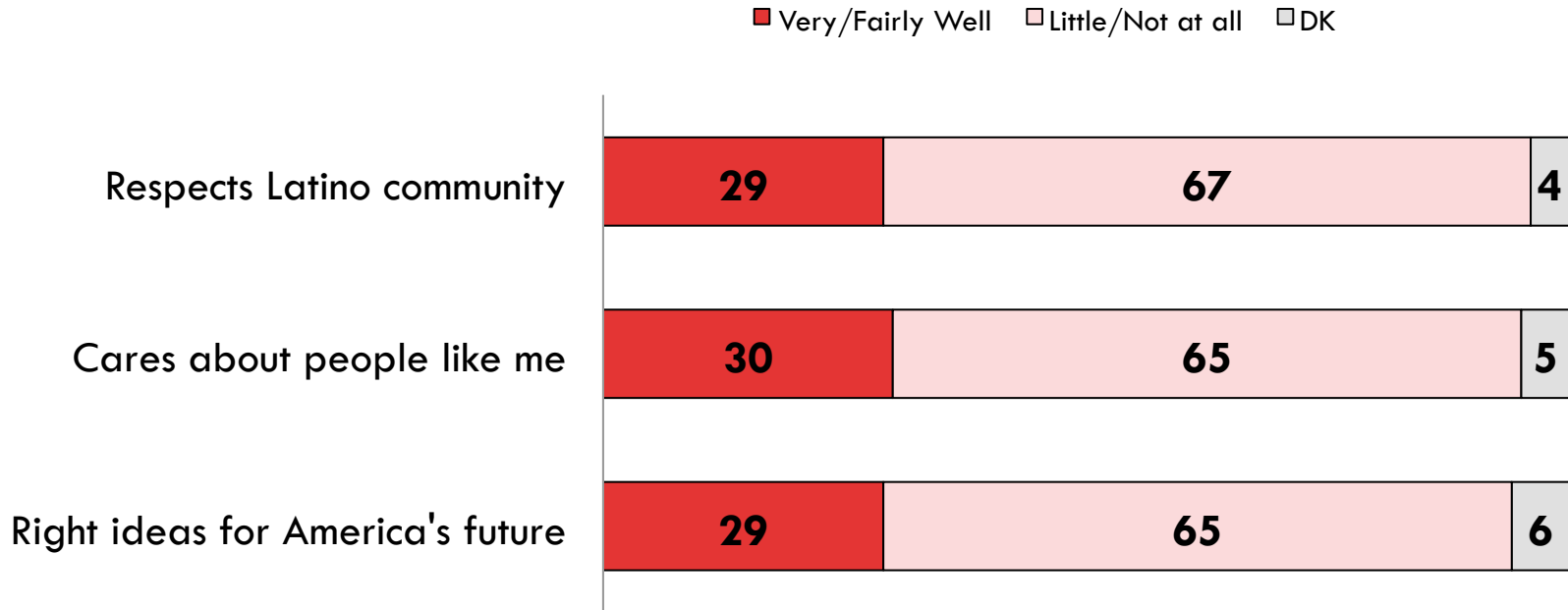
How Latino Voters React

- “Do not be so harsh, have some heart”
- “Their phrases are antiquated and full of ignorance, it’s a disgrace that there are people who think that way”
- “Read and learn more about immigrants, many probably don’t know much about immigrants or are being stubborn”
- “They are risking the Latino vote. Immigrants are not doing anything bad, all they want to do is work, and without papers they can’t do that”

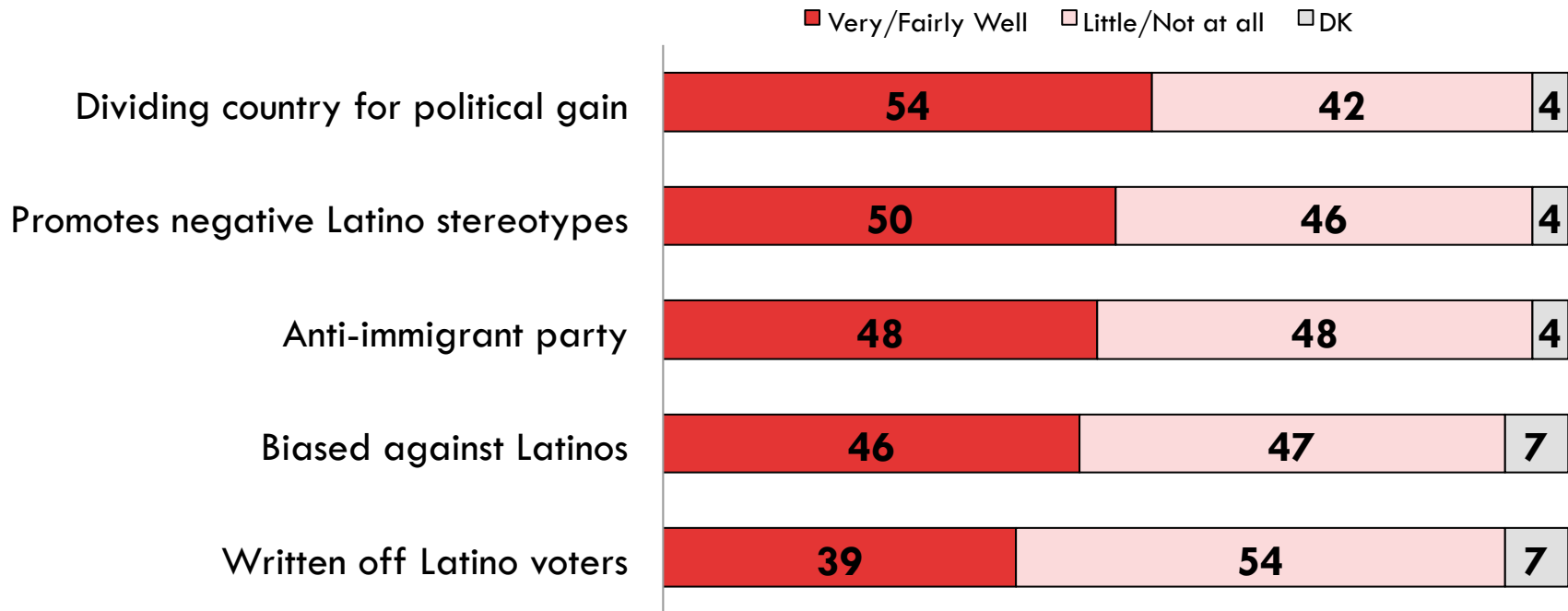
IMPACT OF BLOCKING IMMIGRATION REFORM ON PERCEPTIONS OF GOP



How well does each describe the GOP?



How well does each describe the GOP?

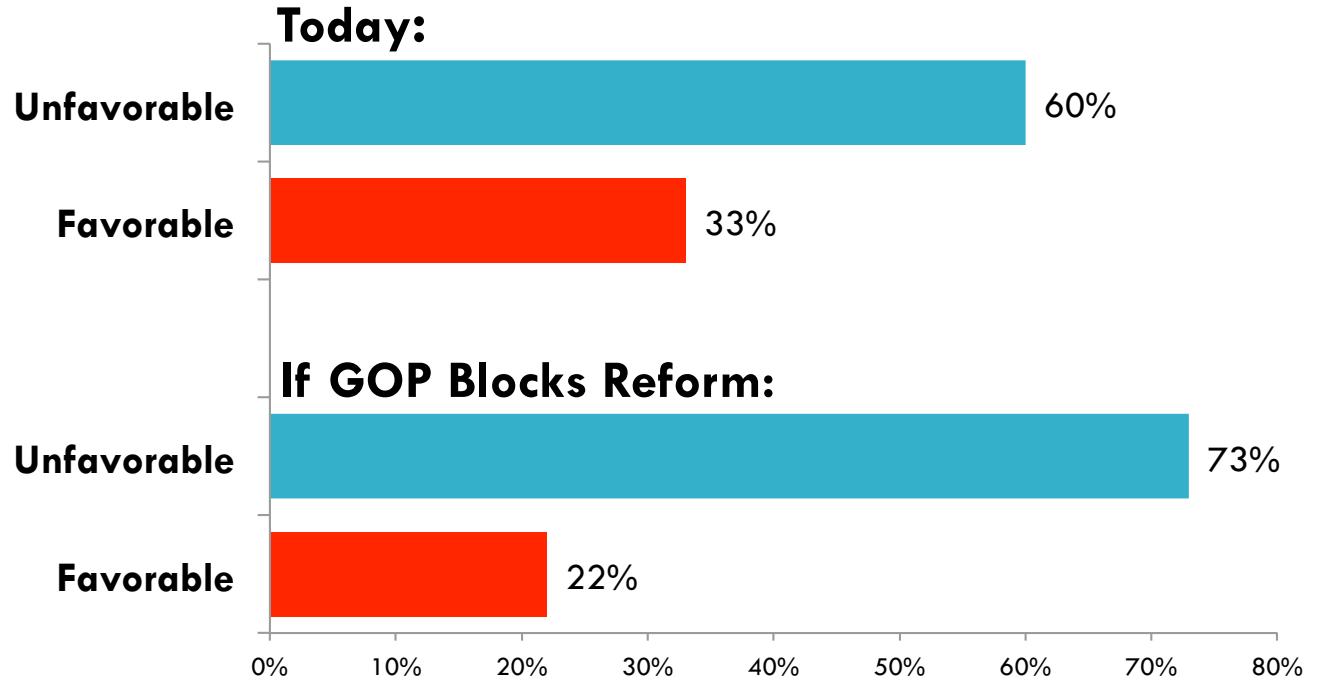


View of Republican Party if House Blocks Immigration Reform

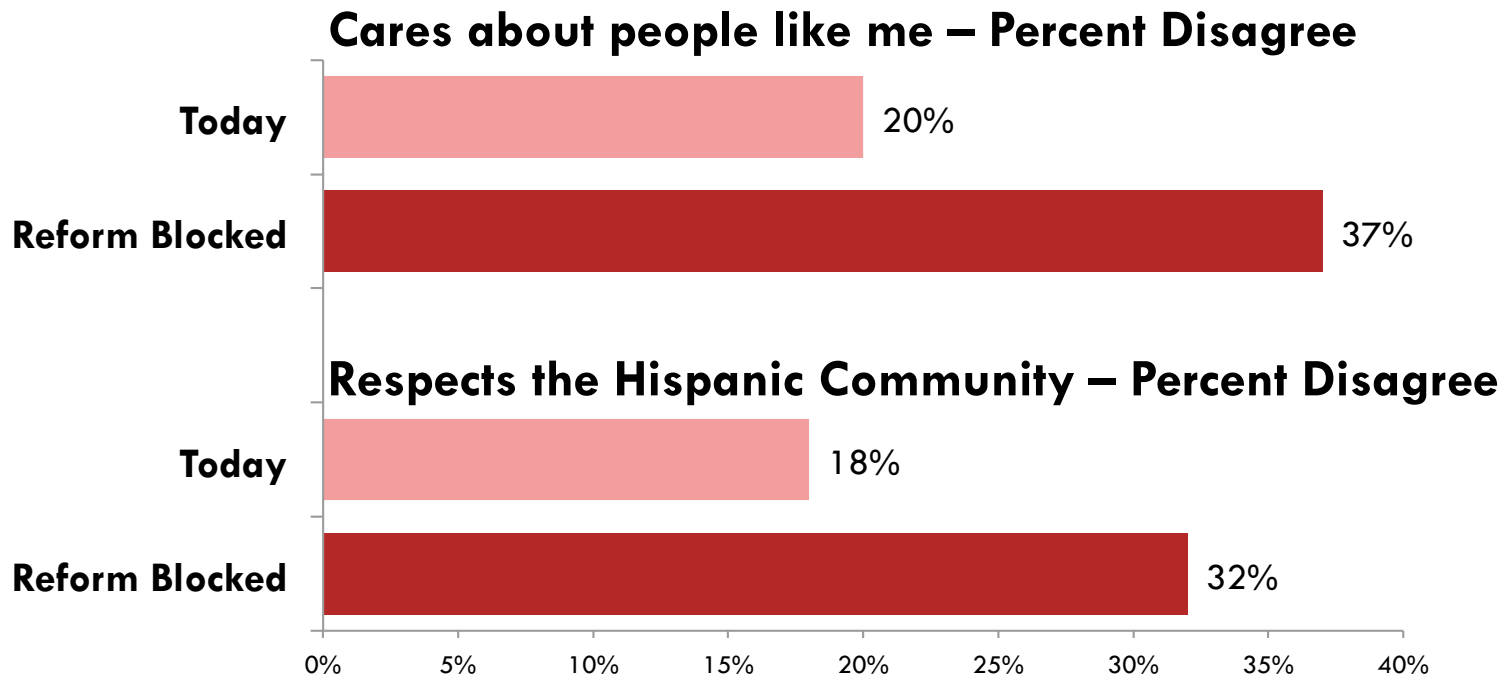
Among Prior GOP Voters:

Today: Parity
46% fav,
47% unfav

GOP Blocks:
-31 points
30% fav,
61% unfav



Declining Positive Perceptions of Party if GOP Blocks Immigration Reform



**Among
Latino
Prior
GOP
Voters**

Concluding Observations

- ❑ Blocking immigration reform results in strong perception GOP does not respect or represent Latino community interests.
- ❑ Hostile voices in Congress speak (loudly) for the entire party, doing further damage.
- ❑ Path to citizenship is essential for GOP to recover lost ground with voters who have supported them.

2013 LD Immigration Policy Research at:

<http://www.latinodecisions.com/2013-immigration-research>

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Thank You!